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## Hettich's fast growing dealer network expands further throughout Australia

All over Australia, the demand for premium quality furniture fittings is rapidly on the increase. In particular, the nation's woodworking and cabinetry industry is experiencing an influx of customers demanding furniture that's more smartly designed, functional, and longer lasting than ever. Rising to the demand, Hettich Australia has proudly announced a further expansion of its network of hardware dealers which covers every state in Australia.

## Doubling the network in just five years

Hettich Australia has one of the fastest growing dealer networks in the country – doubling in size over the last five years. Today, Hettich has as many as 16 hardware dealers nationally as the brand moves to further extend its footprint for supporting and servicing the Australian woodworking and cabinetry industry.

Specialising in cutting-edge German engineered products, Hettich Australia is part of one of the world's leading manufacturers of smart drawer systems and hinges, with every product skilfully designed to help cabinet makers create furniture that's exciting and highly practical in its environment.

Some of the most popular products include drawer runners and entire drawer systems, hinges for all types of applications, and folding and sliding door systems – all accompanied by a wide range of quality accessories.

## A faster and more efficient service industry wide

Now with one of the most expansive dealer networks in the market, Hettich Australia has the infrastructure and resources to service the woodworking and cabinetry industry faster and more efficiently through the capabilities of local stock holding and supply.

At each location, Hettich Dealers can offer customers a huge range of products that are already stocked and ready-to-go. At the same time, dealers have the freedom to quickly order in other products from Hettich's complete and extensive innovative product assortment.

But the benefits of an expansive dealer footprint are expected to be much more farreaching than the speedy supply of products. As part of its growth plan, Hettich remains committed to ensuring every dealer is supported and provided with ongoing technical training on its comprehensive range of furniture fittings, so both dealers and their customers can enjoy the best possible service locally.

## Continued expansion to focus on regional areas

As the trend towards intelligently designed high quality furniture gains momentum, Hettich plans to continue to cast the net even further. With the aim of reaching even more customers in Australia's growing woodworking and cabinetry industry, Hettich will be focusing on developing its dealer network across regional areas throughout Australia.

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Hettich

You can easily find your nearest dealer by visiting the Hettich website https://www.hettich.com



New AvanTech YOU Drawer System. Photo: Hettich



WingLine L bi folding door system over overhead cabinets. Photo: Hettich



Sensys Obsidian Black award winning soft close hinge. Photo: Hettich

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