

## **The Hettich Trend Ticker**

**Website puts key furniture and interior design trends in a nutshell**

**With the plethora of trends there are today, it's easy to lose track of the whole picture. In compact form, Hettich has now collated the most influential ones for the kitchen and furniture segment on a website. This is where anyone seeking inspiration and new ideas for furniture should take a look on a regular basis.**

In the main, home living and furniture are influenced by the megatrends of individualisation, urbanisation, digitisation and new work. Alongside these comes a whole range of trends which, although shorter lived, have a pronounced impact on lifestyle and the spirit of the age. Striking a chord with the times is key to business success for kitchen and furniture manufacturers.

Hettich has now sent out a team of trend scouts to look around for the pivotal trends in the furniture segment, having recently made a trip to EuroCucina, the leading design fair in Milan. Initial upshot: it's not always big changes but often details that make all the difference. This is where the spectrum ranges from pastel colours and organic shapes to attributes such as natural authenticity and sustainability as well as technical innovations in electrical appliances. The latter, for instance, is clearly dominated by a trend towards greater practical convenience and multifunctionality. Cooking or baking no longer demands experience but merely a capability of presetting the right automatic programme. On the design front, handles are making a comeback. Not so much as a

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practical element but rather as a key component in furniture design.

The Hettich team has gathered together these and many other trends for the new trend website. And because trends come and go, this is where there's always something new to discover. Anyone in a rush can watch the latest trends in a video show. Taking a look is worthwhile – time and again.

<https://web.hettich.com/en-de/inspiration/furniture-and-interior-trends>



## Images

### Captions



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On a trend website, Hettich is now presenting all of the trends that will shape home living and furnishing in both the short and longer term.  
Photo: Hettich

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### About Hettich

Hettich was founded in 1888 and is today one of the world's largest and most successful manufacturers of furniture fittings. Over 7,400 members of staff in almost 80 countries work together towards the objective: developing intelligent technology for furniture. Hettich thus inspires people all over the world and is a valuable partner for the furniture industry, trade and craft. The Hettich brand stands for consistent values: for quality and innovation. For reliability and customer proximity. Despite its size and international significance, Hettich has remained a family business. Being independent of investors means that the company has a free hand in shaping its future with a focus on the human element and sustainability.

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