



## Hettich Trend Scouts Attend EuroCucina 2024 to Explore the Latest Innovations in Kitchen Design

**Montréal, Québec – April 16, 2024** – Hettich, a leading manufacturer in hardware and furniture fittings is pleased to announce its attendance at the world renowned EuroCucina exhibition from April 16 to 21 in Milan. It is widely considered to be one of the most influential kitchen design events in the world.

Hettich has sent its top trend scouts to explore the evolving landscape of kitchen design, focusing not only on aesthetics but also on functionality and sustainability. With a keen eye on emerging innovations, they will delve into topics such as sustainable materials, energy-efficient solutions, the integration of artificial intelligence, and the evolving role of the kitchen in urban living.

“EuroCucina provides a platform for us to explore the future of modern living, speak with other industry leaders and integrate these insights into our future hardware designs,” explained René Dionne, President and CEO of Hettich Canada.

Hettich's trend scouts will provide regular updates on their discoveries via the company's website throughout the duration of the event as well as their social media channels.

Follow their updates here:

Website: <https://web.hettich.com/en-de/home>

LinkedIn: <https://www.linkedin.com/company/hettich-group/>

Instagram: [https://www.instagram.com/hettich\\_official/](https://www.instagram.com/hettich_official/)

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## About Hettich

Founded in 1888, Hettich is one of the world's largest manufacturers of furniture fittings. What began in Kirchleugern, Germany as a small family-run business has since expanded into a team of 7,600 employees worldwide. Despite its global success, Hettich has remained true to its core values of quality, reliability and exceptional customer service. It is committed to constant innovation with an emphasis on sustainability in every aspect of its operations, from the manufacturing process to its energy-efficient architecture.

Its Canadian division employs a full team of sales representatives and account managers, dedicated to providing a high degree of customized support and expertise to clients all across the country. Hettich Canada's head office and warehouse are located in Montreal.

Hettich's revolutionary products continue to influence design trends in today's furniture industry and shape those of tomorrow.

For more information, visit [www.hettich.com](http://www.hettich.com)

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