

## Hettich and Cuisine Idéale renew their partnership for the long term

**Montréal, October 27, 2022** – Hettich Canada and Cuisine Idéale are proud to announce the long-term renewal of their partnership agreement.

Cuisine Idéale, an important growing player in the North American kitchen cabinet industry, will continue to rely on Hettich, a German brand of superior quality hardware.

“The manufacturer has distinguished itself through its use of AvanTech YOU drawers, a new line whose extensive options provide considerable design flexibility,” explained Yannick Moreau, Director of Major Accounts, Eastern Canada at Hettich Canada. He went on to add: “The manufacturer also uses integrated shock-absorbing Sensys hinges, which have been a source of corporate pride for us for many years.”

“Hettich, one of the world’s largest manufacturers of hardware, is an excellent partner for us,” explained Pierre-Yves Gagnon, General Manager of Cuisine Idéale. “Hettich is in a position to provide us with innovative, high-quality products built with German engineering. Furthermore, their excellent level of service and unwavering collaboration make Hettich an ideal supplier who will contribute to our growth over the coming years.”

Hettich Canada is delighted to be part of the growing North American success of Cuisine Idéale and its subsidiaries throughout Québec. “Cuisine Idéale is one of our strategic clients that has experienced strong growth over the past 3 years, despite all the challenges they have had to overcome. The two companies have had an excellent business relationship for many years and their collaboration has continued to grow over time.”, explained Yannick Moreau.



Pictured, from left to right: Yannick Moreau, Director of Major Accounts for Eastern Canada at Hettich Canada, and Pierre-Yves Gagnon, General Manager of Cuisine Idéale.

Contact  
Marcia Quaquarelli  
Marketing Specialist | Hettich Canada L.P.

120 Barr Street  
Montréal, Québec H4T 1Y4 CANADA

Tel.: 514-333-3952 x 2215  
Fax: 514-333-3005  
Email: [marcia.quaquarelli@hettich.com](mailto:marcia.quaquarelli@hettich.com)



## About Hettich

Founded in 1888, is one of the world's largest manufacturers of furniture fittings. Every day, 7,400 staff members take up the challenge of developing intelligent furniture technology. A family-owned business, Hettich is located in Kirchlengern, Germany. This is where ideas are born for furniture fittings that shape today and tomorrow.

The Hettich brand stands for consistent values: quality and innovation. For reliability and customer proximity. Despite its size and international importance, Hettich has remained a family business. The company's independence from investors allows it to shape its future with a strong focus on people and sustainability.

In Canada, Hettich is headquartered in Montreal and has several warehouses and offices around the country. Additionally, Hettich Canada employs a full team of sales representatives and account managers dedicated to better serve our customers.

For more information, visit [www.hettich.com](http://www.hettich.com).

## About Cuisine Idéale

Cuisine Idéale has been designing and manufacturing kitchen and bathroom cabinets for over 50 years. The company offers an exceptional range of high-quality doors, cabinets and finishes. In order to remain on the cutting edge of trends, the company is constantly on the lookout for innovations in design and technology. The use of superior quality products allows Cuisine Idéale to offer a limited lifetime warranty to its customers.

Cuisine Idéale is located in Sherbrooke, Quebec and its products are distributed through a network of independent distributors in Canada and the United States.

For more information, visit [www.cuisineideale.com](http://www.cuisineideale.com).

Contact  
Marcia Quaquarelli  
Marketing Specialist | Hettich Canada L.P.

120 Barr Street  
Montréal, Québec H4T 1Y4 CANADA

Tel.: 514-333-3952 x 2215  
Fax: 514-333-3005  
Email: [marcia.quaquarelli@hettich.com](mailto:marcia.quaquarelli@hettich.com)