

Hettich Canada Looks Back on interzum 2019

Montréal, Québec – July 8, 2019 On May 23 and 24, Hettich Canada had the pleasure of being a participant and exhibitor at interzum 2019, the world's leading trade fair for the furniture production and interior design, held in Cologne Germany. The trade fair serves as a source of inspiration for product developers, designers and architects. It is at interzum where the trends and visions of the industry are unveiled.

interzum 2019

interzum 2019 featured the most important trends in future living spaces using modern materials, outstanding design and exclusive innovations. Over four full days, 1,805 exhibitors from 60 countries displayed the technical, haptic and visual refinements shaping the furniture of the future. A total 74,000 visitors were in attendance, with over 55,000 coming from outside Germany.

Hettich New Product Announcements

As an exhibitor, Hettich presented a host of new products to an array of creative professionals, manufacturers, architects and designers. Among the new products to be launched in 2020 are the new drawer platform AvanTech You and the popular TopLine M, TopLine L and TopLine XL.

Traveling as a Group with CKCA and AFDICQ:

This year, from May 23 to May 31, Hettich Canada also had the chance to travel to Germany in partnership with the Canadian Kitchen and Bath Association (CKCA) and the Association des fabricants et détaillants de l'industrie de la cuisine du Québec (AFDICQ). In total, more than 50 partners joined us on this trip. The trip spanned nine days, with members spending 1.5 days at interzum and 2.5 days at LIGNA, the world's leading trade fair for woodworking and machinery and tools for wood processing plants. The group also spent one day at Hettich's Head Office and production facilities, took part in a guided tour at Venjakob and HOMAG's state-of-the-art manufacturing facilities and visited Nobilia's showroom, one of the biggest European kitchen manufacturers.

There was more than professional development on the agenda, however. The group celebrated at the Hettich interzum party at DockOne in Cologne, and enjoyed a Volkswagen plant tour, team dinners, guided city tours and free-time in some of Germany's most iconic attractions in the city of Hamelin.

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Hettich wants to thank all our association partners, colleagues at Hettich Canada and Hettich Germany for helping make such a memorable and educational trip possible. We are looking forward to interzum 2021 and hope even more members come out and join the experience.

A few words from our friends at CKCA and AFDICQ:

[Translation] “Wow and wow! [...] a big thank you to all who helped the organize this trip. I loved everything from A to Z. You have no idea how much my head is spinning with the new manufacturing techniques I discovered as a result of the visits and the discussions we had.

We are lucky to work in this industry and to be able to meet wonderful people like you! This trip will be forever etched in my memory! Thank you, thank you, thank you! I look forward to the next time. The door is always open!”

DAVID COUILLARD – *Plant Manager, Richard & Levesque Cuisines / Salles de bains*

[Translation] “Without a doubt, an unforgettable trip, rewarding visits and exceptional experiences!!! Thanks to Yanick, Virginie and Richard for the co-ordination, and to Hettich and Homag for organizing. A trip that went beyond memorable! It was a pleasure meeting and getting to know each and every one of you!”

CHANTAL OUELLET – *Sales Manager, Module Ultra Inc.*

“I’d like to extend a big thank you to Hettich for giving me and many others this incredible learning opportunity and the chance to attend interzum and LIGNA and tour your beautiful country and impressive factories. Your hospitality has been unparalleled. [...] I appreciate all you have done for us and have enjoyed my time immensely. I am eager to take this knowledge home with me to improve Basaltic Kitchens’ business. We look forward to building a long-term partnership with Hettich.”

MONICA LO, *General Manager, Basaltic Kitchens*

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2019.04.05

Photos of Our Partners



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The Volkswagen (AutoStadt) facility in Wolfsburg, Germany.

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Our partners at the Volkswagen (AutoStadt) facility in Wolfsburg, Germany.

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The Nobilia showroom in Germany.



Our partners at Bad Oeynhausen, Germany.

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Our partners during a guided tour in the city of Hamelin, Germany.



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About Hettich

Hettich is one of the world's largest manufacturers of furniture fittings. Every day, 6,600 staff members take up the challenge of developing intelligent furniture technology. A family-owned business, Hettich is located in Kirchlengern, Germany. This is where ideas are born for furniture fittings that shape today and tomorrow. In Canada, Hettich has four offices and warehouses to better serve its Canadian customers. Hettich Canada is headquartered in Montréal, with offices in Toronto, Winnipeg and Richmond.

For more information, visit www.hettich.com.

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