

Hettich: new 2020 Furniture Fittings & Applications catalogue

Catalogue and website – doubly unbeatable!

Right on time for the catalogue launch this spring, fittings specialist Hettich has also significantly broadened its eservices: the printed 2020 Furniture Fittings & Applications catalogue is now directly linked to helpful online features on the manufacturer's website. Doubling up with the classic, printed "F&A", which is also suitable for mobile use, the online tools provide additional benefits for tradespeople and retailers.

Hettich's 2020 Furniture Fittings & Applications catalogue has changed its look this year: the printed edition has slimmed down and comes with a fresh, new layout. New to the 2020 catalogue is the link it provides with the extended range of online tools from Hettich. The full lineup for tradespeople and retailers is suitable for mobile devices, making product knowledge and service tools accessible at whatever time and place.

QR codes take you straight to the relevant e-services on the Hettich website: Hettich Technical Assistant, CAD data, product configurators, media centre or Design Gallery. With immediate effect, anyone no longer wanting to use a printed catalogue to place orders will also find all products and sources of information in the brand new "Hettich eShop". This always provides the latest product information and services. Its digital tool lineup makes Hettich even more efficient at assisting its partners in every project phase: from the initial idea, selecting products and planning to

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procuring material, realisation, assembly/installation and marketing.

The following picture material is available for downloading from the

"Press" menu at www.hettich.com:



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Product knowledge and service tools whatever the time and place: the latest Furniture Fittings & Applications catalogue from Hettich is directly linked with practical online services – needless to say, from mobile devices too. Photo: Hettich

About Hettich

Hettich was founded in 1888 and is today one of the world's largest and most successful manufacturers of furniture fittings. Over 6,700 members of staff in almost 80 countries work together towards the objective: developing intelligent technology for furniture. With it, Hettich fascinates people across the globe and is a valuable partner to the furniture industry, retailers and the trades. The Hettich brand stands for consistent values: for quality and innovation. For reliability and closeness to customers. Despite its size and international significance, Hettich has remained a family owned business. Being independent of investors means that the company has a free hand in shaping its future with a focus on the human element and sustainability. www.hettich.com

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