

Design Diversity and Creative Flexibility: Features of the AvanTech YOU Drawer System

An Article Series

Montréal, Québec – July 15, 2020 – The new AvanTech YOU [drawer](#)



[system](#) made its first debut at Interzum 2019 in Cologne, Germany. It was no surprise that it was a total hit. With its official launch to the Canadian market in the fall of 2020, Hettich is making customisation in colour, shape and material the standard in furniture design – and is once again taking its long proven

"thinking in platforms" to a higher level.

With this drawer system, it's now possible for customers to give the market a diverse range of furniture on the basis of just one drawer. For the first time, all components within the platform could be combined with each other, permitting a wide product lineup from lean, flexible production at low costs in manufacturing and stock keeping.

Creative Flexibility

AvanTech YOU provides a huge amount of design flexibility in terms of colour, shape and material, giving you the key to successfully turning your own furniture design ideas into reality. The drawers can be configured in three colours and five heights with steel, aluminium or wooden rear panels. Any chosen materials, such as glass, wood or stone, can be used as side profile inlay. Whatever your design preference, it's incredibly easy to achieve it with AvanTech YOU.

Design Innovation

The high-quality look of "AvanTech YOU" also impresses: the particularly slimline, purist design with its slender drawer side profile of only 13 mm manages without any visible screw heads, over caps, or holes.

Differentiation

Creative flexibility goes far beyond the many different heights of the drawer side profile. With the option of using any chosen materials, your ideas become distinctive solutions that stand apart, and this feature alone will inspire your customers and set you apart on the market.

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Design Diversity

Even within the product range, there is a vast variety of designer profiles, DesignCapes Inlay drawer side profiles to choose from. With a simple click, designer profiles or DesignCapes conjure an accentuated, visual transformation. Elegant glass panels for the Inlay drawer side profile do away with the boundaries between space and furniture and focus the eye on furniture design.

AvanTech YOU Inlay

Only the best [drawer solutions](#) for personal preferences: whether glass in the standard finish or customised in a wide variety of materials, such as wood, stone or slate. If your material is 10 mm thick, everything goes. Regardless of application – "AvanTech YOU" gives the customer contemporary drawer design to suit absolutely any preference.

Contact Us

Are you interested in learning more about how the AvanTech YOU drawer system is the right fit for your customers design preferences? For more information, contact your local distributor sales representative.

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About Hettich

Hettich is one of the world's largest manufacturers of [furniture fittings](#). Every day, 6,600 staff members take up the challenge of developing intelligent furniture technology. A family-owned business, Hettich is located in Kirchleugern, Germany. This is where ideas are born for furniture fittings that shape today and tomorrow. In Canada, Hettich has three offices and two warehouses to better serve its Canadian customers. Hettich Canada is headquartered in Montréal, with offices in Toronto, and Richmond.

For more information, visit www.hettich.com.

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