

## Designed for individuals

### Distinctive designer profiles for Hettich drawer systems

With the platform concepts from Hettich, furniture manufacturers are not tied to any specific furniture segment by choosing a particular drawer system. Products offering great ways of differentiating are perfect for meeting differing consumer demands and expectations. Hettich's new designer profiles for *ArciTech* and *InnoTech Atira* drawers provide a particularly effective way of individualising furniture for those wanting to stand out from the crowd.

The decorative, self adhesive designer profiles in attractive finishes create visual highlights with an individual touch: timeless stainless steel, chrome or aluminium looks give the drawer a particular aura of elegance and quality. Oak and walnut looks pick up on the trend towards more natural authenticity. Here, the combinations are equally as varied as consumer demands and expectations. Whether in the living room, bedroom, kitchen or contract segment – the high-quality mix of different materials and decorative designer profiles makes an impressive statement.

Easy to install, these profiles can also be added cost-effectively at a later date. The production process is in no way affected. Individual customer preferences can be met quickly and in a variety of ways.

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The following picture material is available for downloading from [www.hettich.com](http://www.hettich.com):



*ArciTech* with designer profiles: contrasting, impressive and great for differentiating. Photo: Hettich



The designer profiles combine exceptionally well with various other components to create a look of distinction. Photo: Hettich



Designer profiles from Hettich provide an impressive overall concept for differentiating drawers and pot-and-pan drawers. Photo: Hettich



Minor detail, major effect: Designer profiles for the *InnoTech Atira* drawer system from Hettich. Photo: Hettich



Setting off the corners and edges of the *InnoTech Atira* drawers – with designer profiles and a consistent look for all pull-outs and drawers. Photo: Hettich

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Little cost and effort – great effect: self adhesive designer profiles for drawers from Hettich. Differentiation the easy and cost effective way. Photo: Hettich

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