

Positive changes for Hettich Canada

New talent supports continued growth

Montréal, Québec – February 13, 2019 - We are very pleased to announce that Mr. Robert (Bob) Ashmore has joined Hettich Canada as a member of the management team.

In December 2018, we welcomed Mr. Robert (Bob) Ashmore who joined our team as the new National Sales Manager. Based out of our new “sales office” in Toronto and reporting to René Dionne, President of Hettich Canada, Bob’s key role will be to lead the territory sales representatives team and drive our marketing and business development initiatives across our Canadian distribution network.

Before arriving in Canada in 1995, Bob completed an engineering degree in Ireland. From 1995 to 2015, he had great success at E-T-A Circuit Breakers - a German global manufacturer of power breakers servicing different industries via distributors. He held different positions, from Customer Service to Regional and National Sales Manager, and became the Managing Director in 2007. Bob has a solid experience in sales team management, has led 15+ direct reports and fully understands the role of distributors. We will be able to benefit from his solid track record in working with CRM as well as KPI, using a solid approach in “Sales Funnel Strategy” by using CRM data with weekly meetings to set priorities on “what is in the pipeline.”

We are convinced that Bob will successfully lead our growth plan through distributors which promise to provide us with a better opportunity to be successful moving forward.

Please join us in welcoming Bob, and give him your support in his new challenging position.

Contact

Hettich Canada L.P.
Marcia Quaquarelli
Marketing Specialist
120 Barr Street
Montréal, Quebec H4T 1Y4
CANADA
Tel.: 514-333-3952
Fax: 514-333-3005
Email: mquaquarelli@ca.hettich.com

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Pictured: Robert Ashmore, National Sales Manager, Hettich Canada.

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About Hettich

Hettich, one of the world's largest manufacturers of furniture fittings, employs close to 6,600 staff members, who take up the daily challenge of developing intelligent furniture technology. A family-owned business, Hettich is located in Kirchleugern, Germany. This is where ideas are born for furniture fittings that redefine today's and tomorrow's market. In Canada, Hettich has four offices and warehouses to better serve its Canadian customers. Hettich Canada is headquartered in Montréal, with offices in Toronto, Winnipeg and Richmond.

For more information, visit www.hettich.com.

Contact

Marcia Quaquarelli
Marketing Specialist
Hettich Canada Inc.
1-800-268-3952
mquaquarelli@ca.hettich.com

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